

Press Release



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ARBONNE INTERNATIONAL PRESIDENT RITA DAVENPORT TO RETIRE

*CEO Kay Napier Salutes Rita for 20+ Years of Outstanding Service to Arbonne
and Inspiring Hundreds of Thousands of Independent Consultants*

IRVINE, CA., May 3, 2011 – Rita Davenport, President of Arbonne International, LLC (“Arbonne”), is retiring, the company announced today. In her more than 20 years as President, Davenport has served to inspire, motivate and train hundreds of thousands of women and men to transform their lives with Arbonne.

Kay Napier, Chief Executive Officer of Arbonne, praised Davenport’s extraordinary contribution to the company.

“During more than two decades of unwavering commitment and dedicated service to Arbonne, Rita has been a driving force behind the Company’s growth and success and has played a critical role in developing our outstanding team of leaders in the field,” Napier said. “As a highly successful entrepreneur, author and motivational speaker, Rita is an inspiration to hundreds of thousands of Arbonne Independent Consultants. We are grateful for her many contributions to the Company and wish her the very best as she explores new opportunities in her life and is able to spend quality time with her family.”

Commenting on her years at the company, plans for retirement and Arbonne’s future, Davenport said: “Since joining Arbonne more than two decades ago, I have had the pleasure of helping to introduce Arbonne’s outstanding botanical products and incredible business opportunity to hundreds of thousands of Independent Consultants across North America – and indeed across the world. It has been an amazing, awe-inspiring journey, and I am grateful for the love and support I have received over the years from our extended Arbonne family. As I look ahead to the future, I know that Arbonne and our field organization are in excellent hands under the leadership of Kay Napier and the senior management team, and I believe with all my heart that the best is yet to come for Arbonne.”

Rita joined Arbonne in 1988 as an Independent Consultant and within one year reached Regional Vice President, became Number One in the Parade of Champions for Sales and Sponsoring, and won the prestigious President's Award. She has served as Arbonne's President since 1991. A nationally recognized entrepreneur, author and award-winning speaker, Rita has received the coveted CSP and CPAE awards from the National Speakers Association, and is now in the Broadcasters' Hall of Fame. Prior to joining Arbonne, she produced and hosted her own award-winning television show "Strategies for Success" for 15 years, which was viewed in over 32 million homes.

Davenport's retirement comes as the company has achieved significant growth following its financial restructuring. Despite an uncertain economy, Arbonne has been growing, on a year-to-year basis, for the last 12 months, reflecting the strong performance of its consultants and new executive leadership.

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