

Media Alert



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ARBONNE RE9 ADVANCED™ FOR MEN SET NOW AVAILABLE AS A TRAVEL KIT

Convenient Kit Ensures Comfortable Skin And Visible Results On The Go

IRVINE, CALIF., JUNE 1, 2011 – Arbonne International, LLC (Arbonne) today introduced its RE9 Advanced skin care collection for men in a convenient travel ready kit. Built upon groundbreaking anti-aging technology, this superior system of grooming and skin care products is clinically formulated to address the special needs of men’s skin, with key botanical ingredients that deliver fast, visible performance.

RE9 Advanced for Men features skin-soothing botanicals to comfort skin and soothe razor burn for the ultimate, comfortable shave. Vegan friendly formulas with clinically proven ingredients start working immediately to minimize the signs of aging, smoothing the appearance of fine lines and improving overall skin texture.

Formulated with the hydrating antioxidant vitamin C at a high concentration and stable form, the formulations help to support collagen, critical for skin strength and elasticity. Algae extract enhances the activity of vitamin C on the skin’s outer layer, dramatically diminishing the appearance of fine lines and wrinkles.

Products Included In The Travel Kit

- Exfoliating Wash – Two-in-one cleansing plus exfoliating wash invigorates skin, helps with ingrown hairs and preps skin for a clean, close shave.
- Shave Gel – Formulated with anti-friction properties to increase glide and deliver a smooth and comfortable shave.
- Post-Shave Balm – Fast acting balm comforts skin and soothes razor burn.
- Facial Moisturizer SPF 20 – Daily moisturizer that protects from sunburn while helping reduce visible signs of fatigue, stress and aging.

The RE9 Advanced for Men Travel Kit is available now at www.arbonne.com for \$25 SRP with every \$100 SRP purchase.

All Arbonne products are vegan friendly, pure, safe and beneficial and can be purchased through Arbonne’s extensive network of Independent Consultants, or online at www.arbonne.com.

About Arbonne

For three decades, Arbonne has been committed to enriching the lives of its Independent Consultants. Through unparalleled products, a strong, supportive community and a generous compensation plan, Arbonne provides the opportunity to achieve prosperity and freedom, and to live beautifully. The company creates personal care and wellness products that preserve and enhance the skin, body and mind. At Arbonne, beauty begins with premium botanical ingredients, an integrative approach to beauty and an unwavering commitment to pure, safe and beneficial products. Arbonne products are available at arbonne.com and through a network of Independent Consultants in the United States, Canada, Australia and the United Kingdom. For more information, please visit www.arbonne.com.

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