

Press Release



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GRETCHEN PRICE NAMED EXECUTIVE VICE PRESIDENT, CHIEF FINANCIAL AND ADMINISTRATIVE OFFICER OF ARBONNE INTERNATIONAL

IRVINE, CALIF., June 23, 2011 – Arbonne International, LLC (Arbonne) today announced the appointment of Gretchen Price as Executive Vice President, Chief Financial and Administrative Officer, effective July 20, 2011. Ms. Price joins Arbonne from philosophy, Inc., where she served as Executive Vice President, Administration and Chief Financial Officer since 2008. Previously, she served a 31-year tenure at Procter & Gamble where she held various positions including Vice President and Treasurer, and Vice President and General Manager, Global Operations.

Ms. Price will work closely with Arbonne CEO Kay Napier in overseeing company financial and operations departments, allowing Ms. Napier to more strategically focus on top line growth and the Independent Consultant base. Specifically Ms. Price will oversee finance and accounting, operations, human resources, operational aspects of information technology and international.

“Gretchen is an outstanding addition to our senior management team,” said Ms. Napier. “Her broad accounting, financial and operational background has been honed through more than three decades of experience in multiple divisions and disciplines at the world’s leading consumer product company. With Gretchen’s leadership and expertise, we will build upon our strong foundation and talent pool, support international expansion, growth plans and propel Arbonne to the next level.”

“I am thrilled to be a part of the Arbonne family,” said Ms. Price. “It’s a wonderful organization that has all of the fundamentals needed to succeed in the direct marketing industry. Our greatest challenge will be about generating growth, and managing it for the long-term. The possibilities for Arbonne are endless.”

A graduate of the University of Kentucky with a bachelor’s degree in accounting, Ms. Price earned the Certified Internal Auditor designation in 1996. She currently serves on the Board of Directors of the Cincinnati Financial Corporation, a public property and casualty insurer. Ms. Price has also been a member of the Financial Executives Institute and the Board of Governors of the Institute of Internal Auditors. Her activities have included leadership and service on nonprofit community boards and committees that provide funding for fine arts and music, human service programs, and student scholarships.

About Arbonne

Founded in Switzerland in 1975, Arbonne International, LLC, creates personal care and wellness products that are crafted with premium botanical ingredients and innovative scientific discovery. Delivering on the Company's commitment to pure, safe and beneficial products, Arbonne's personal care and nutrition formulas are vegan certified and adhere to a strict Purity and Safety Ingredient Policy. Arbonne® products are available at arbonne.com or through an extensive network of Arbonne Independent Consultants in the United States, Canada, Australia and the United Kingdom. Arbonne is a privately held company and is headquartered in Irvine, Calif. For more information, including ingredient information, please visit www.arbonne.com.

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