

Press Release



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PARENT COMPANY OF ARBONNE INTERNATIONAL RECOGNIZED FOR SUCCESSFUL CORPORATE TURNAROUND IN 2010

M&A Advisor Awards NPG Turnaround of the Year

IRVINE, CALIF., April 20, 2011 – Arbonne International, LLC (Arbonne), today announced that its parent company, Natural Products Group (NPG or the Company), has been named the winner of the top “Corporate Turnaround of the Year” award in the Upper Middle Market category from *M&A Advisor* magazine, based on nominations provided by leading restructuring and turnaround professionals. *M&A Advisor* announced the winners of the 2011 Turnaround Awards at the 5th Annual Turnaround Awards Gala in March.

In early 2010, NPG successfully implemented a “pre-packaged” debt restructuring plan in 37 days, from start to finish. The Company emerged from that process with 80 percent less debt, a stronger balance sheet and the financial flexibility to invest in growth and continue developing new business-building tools and innovative products for Arbonne and its sister company, Levlad. The Company also emerged with the backing of a new set of owners who believe strongly in its value and growth potential.

Kay Napier, Chief Executive Officer, said, “We are pleased that the many contributions of our employees and Arbonne Independent Consultants in helping us achieve our successful financial restructuring have been recognized by the business community. As this prestigious award indicates, there is so much for us to be proud of as we look back at our recent past – and so much more for us to be excited about as we build on our recent momentum and look to the bright future ahead.”

About Arbonne

For three decades, Arbonne has been committed to enriching the lives of its Independent Consultants. Through unparalleled products, a strong, supportive community and a generous compensation plan, Arbonne provides the opportunity to achieve prosperity and freedom, and to live beautifully. At Arbonne, beauty begins with premium botanical ingredients, an integrative approach to beauty and an unwavering commitment to pure, safe and beneficial products, including personal care and wellness products. Arbonne products are available at arbonne.com and through a network of Independent Consultants in the United States, Canada, Australia and the United Kingdom. For more information, please visit www.arbonne.com.

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