




ARBONNE INTELLIGENCE® GENIUS BOOSTER SERUM FOR BODY

A truly accomplished performer. This lightweight, concentrated serum absorbs quickly to hydrate, illuminate and improve the look of skin firmness. The high-performance formula includes our PBR+ complex — a mix of Arbonne's proprietary Phytinol™, bakuchiol and retinoid — that brightens skin and keeps it looking refreshed and toned. Add a few drops to your favorite body moisturizer to boost benefits or use this luxurious serum by itself to enhance skin's natural radiance. Finally, a product that's mastered the art of gorgeous skin. #4325; \$55 

TALKING POINTS

- Mix with your favorite Arbonne body moisturizer for extra hydration.
- Apply serum directly to targeted areas for concentrated treatment.
- Iridescent formula brightens and evens skin tone for a radiant finish.

KEY INGREDIENTS & BENEFITS

Proprietary PBR+ Complex combines science and nature:

- **P** = Arbonne proprietary high-performance complex **Phytinol™** combines two botanical extracts, alfalfa (*Medicago sativa*) extract and chicory (*Cichorium intybus*) extract, which work synergistically to help promote improved skin tonicity and surface smoothness for an even, less-lined look, to fight the visible signs of aging.
- **B** = Delivers botanical **bakuchiol**, a plant retinoid.
- **R** = Delivers scientific **retinoid**.
- The + is a combination of mandelic acid and bisabolol. Mandelic acid is an exfoliant that helps slough off dead skin cells from the outer layer of skin, helping skin tone look bright and even. Bisabolol is a component in chamomile extract that helps keep the skin soft, smooth and healthy-looking.
- An Arbonne proprietary blend of sea buckthorn (*Hippophae rhamnoides*) and olive oil (*Olea europaea*) ceramide, with omega-3, 6, 7, and 9 fatty acids, helps retain surface hydration for soft, smooth, radiant-looking skin.
- *Jania rubens*, an extract from red algae, has ultra-moisturizing properties to help smooth and firm the skin surface, reducing the appearance of rough or uneven texture.
- Peptides help support collagen and elastin, improving the look of skin firmness and elasticity.



WHAT IT DOES

- Improves skin texture and tone
- Enhances skin radiance and clarity
- Promotes the look of skin firmness and elasticity
- Provides luxurious hydration and moisturization

HOW TO USE

- Shake well. Combine 2 pumps with your favorite moisturizer and apply all over body morning and evening. Massage serum onto body for targeted treatment.

THE PROMISE

In as little as 2 hours:

- 90% revealed significantly smoother skin texture.
- 90% exhibited more radiant skin.
- 80% showed significant improvement in skin clarity.

After 2 weeks:

- 96% showed significant improvement in skin clarity.
- 94% exhibited more radiant skin.
- 75% had improved skin firmness and elasticity.

Based on an expert clinical graded study comprising 50 participants

ALSO RECOMMENDED

RE9 Advanced® Hydrating Body Lotion, #709; \$45

RE9 Advanced Firming Body Cream, #841; \$68

FC5® Conditioning Body Moisture, #7389; \$27

SeaSource Detox Spa® Re-Mineralizing Body Lotion 24H; #7322; \$54

Prices listed are suggested retail.



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FREQUENTLY ASKED QUESTIONS

- Q. Why is it important to use a body serum?**
- A.** Anti-aging skincare goes beyond the face and neck. The hands, décolleté and thighs can show age as well. Body serums act as a booster, delivering concentrated ingredients that improve the appearance of skin firmness and elasticity, texture, tone, clarity and radiance. Genius Booster Serum is clinically shown to show results in as little as two hours and keep improving over time.
- Q. What is unique about this product?**
- A.** Genius Booster Serum for Body is a concentrated anti-aging skincare product for the body that contains two Arbonne proprietary anti-aging ingredients: PBR+ Complex and a proprietary blend of sea buckthorn and olive ceramide, in addition to red algae and peptides.
- Q. What are the benefits of using this product alone versus with a moisturizer?**
- A.** Genius Booster Serum for Body alone delivers targeted, concentrated ingredients to achieve results. Combine the serum to your moisturizer for added hydration.
- Q. If I don't want to combine the products, which should I use first, the serum or moisturizer?**
- A.** A general guideline for layering products is to apply thinnest to thickest. Apply the booster serum first followed by your moisturizer. For a more iridescent glow, you can re-apply this serum over your moisturizer.
- Q. What ingredient gives this product its iridescence?**
- A.** Mica, a natural earth mineral, gives the serum an iridescent glow. Mica is sheer and skin-hugging, so it helps promote smoother, softer, more radiant-looking skin.
- Q. Is this product formulated for all skin types?**
- A.** Yes.
- Q. Can Genius Booster Serum be used on the face?**
- A.** We recommend this serum be used on the body only, since it contains ingredients clinically proven to smooth and firm targeted areas of the body. For anti-aging treatment for the face, we recommend Arbonne Intelligence Genius Nightly Resurfacing Pads & Solution.

| INGREDIENT | SOURCE | FUNCTION |
|--|---------------|--------------------------------------|
| Water | | Solvent |
| Propanediol | Plant/Science | Solvent |
| Dimethylaminoethanol Tartrate | Science | Skin-conditioning agent — emollient |
| Glycerin | Science | Skin-conditioning agent — humectant |
| Steareth-21 | Science | Surfactant — emulsifying agent |
| Dimethicone | Science | Skin-conditioning agent — occlusive |
| Steareth-2 | Science | Surfactant — emulsifying agent |
| Potassium Cetyl Phosphate | Plant/Science | Surfactant — emulsifying agent |
| Caffeine | Science | Skin-conditioning agent |
| Glyceryl Stearate Citrate | Plant/Science | Skin-conditioning agent — emollient |
| Phenyl Trimethicone | Science | Skin-conditioning agent — occlusive |
| * Hippophae Rhamnoides Seed Oil | Plant | Skin-conditioning agent |
| Olive Oil Aminopropanediol Esters | Plant/Science | Skin-conditioning agent |
| Aminomethyl Propanediol | Science | pH adjuster |
| * Medicago Sativa (Alfalfa) Extract | Plant | Aromatic agent |
| Saccharum Officinarium (Sugar Cane) Extract | Plant | Skin-conditioning agent |
| * Cichorium Intybus (Chicory) Root Extract | Plant | Skin-conditioning agent |
| * Jania Rubens Extract | Plant | Skin-conditioning agent |
| Camellia Sinensis Leaf Extract | Plant | Skin-conditioning agent |
| Pyrus Malus (Apple) Fruit Extract | Plant | Skin-conditioning agent |
| Citrus Aurantium Dulcis (Orange) Fruit Extract | Plant | Skin-conditioning agent |
| Citrus Limon (Lemon) Fruit Extract | Plant | Skin-conditioning agent |
| * Hydroxypropyl Retinoate | Science | Skin-conditioning agent |
| Dimethyl Isosorbide | Plant/Science | Viscosity-decreasing agent |
| Thioctic Acid | Science | Antioxidant |
| Sclerotium Gum | Plant | Emulsion stabilizer |
| Xanthan Gum | Plant | Emulsion stabilizer |
| Hydroxypropyl Cyclodextrin | Plant/Science | Emulsion stabilizer |
| * Palmitoyl Tripeptide-38 | Science | Skin-conditioning agent |
| Caprylic/Capric Triglyceride | Plant/Science | Skin-conditioning agent — occlusive |
| Hexylresorcinol | Science | Antioxidant |
| Ethyl Linoleate | Science | Skin-conditioning agent — emollient |
| Polyglyceryl-10 Dipalmitate | Plant/Science | Skin-conditioning agent — emollient |
| Niacinamide | Plant/Science | Skin-conditioning agent |
| * Bisabolol | Plant/Science | Skin-conditioning agent |
| Adenosine | Science | Skin-conditioning agent |
| Ubiquinone | Science | Antioxidant; skin-conditioning agent |
| * Mandelic Acid | Plant | Skin-conditioning agent |
| Aminomethyl Propanol | Science | pH adjuster |
| Azelaic Acid | Science | pH adjuster |
| * Bakuchiol | Plant/Science | Skin-conditioning agent — emollient |
| Benzyl Alcohol | Science | Preservative |
| Chlorphenesin | Science | Preservative |
| Salicylic Acid | Science | Skin-conditioning agent |
| Pelargonium Graveolens Flower Oil | Plant | Aromatic agent |
| Citrus Limon (Lemon) Peel Oil | Plant | Aromatic agent |
| Illicium Verum (Anise) Fruit/Seed Oil | Plant | Aromatic agent |
| Mentha Piperita (Peppermint) Oil | Plant | Aromatic agent |
| Mentha Viridis (Spearmint) Leaf Oil | Plant | Aromatic agent |
| Ocimum Basilicum (Basil) Oil | Plant | Aromatic agent |
| Silica | Mineral | Colorant |
| Mica | Mineral | Colorant/Opacifying agent |
| Titanium Dioxide (CI 77891) | Science | Colorant |
| Iron Oxides (CI 77492) | Mineral | Colorant |
| Phenoxyethanol | Science | Preservative |
| Ethylhexylglycerin | Science | Skin-conditioning agent |
| Benzyl Benzoate | Science | Aromatic agent |
| Citral | Science | Aromatic agent |
| Citronellol | Science | Aromatic agent |
| Limonene | Science | Aromatic agent |
| Geraniol | Science | Aromatic agent |
| Linalool | Science | Aromatic agent |

* Key Ingredient

