



## Arbonne International Donates More Than \$4.7 Million Dollars in Product to Operation Gratitude

Irvine, California, October 2009—Arbonne International announced today that it has made a charitable donation of approximately 1.5 million personal care products—with a retail value of nearly \$4.75 million dollars—to Operation Gratitude, a non-profit organization that sends care packages to the U.S. military. This donation is the largest Operation Gratitude has received from a corporate sponsor to date and follows a \$642,000 donation Arbonne made to the organization in May. Arbonne, headquartered in Irvine, California, formulates botanically based, scientifically advanced beauty, health and wellness products, distributed through an international network of Independent Consultants.



"We're honored to donate Arbonne skin care products to Operation Gratitude to improve the lives of the brave men and women who are serving in the military overseas," said Rita Davenport, Arbonne President. "They fight to preserve our freedom and way of life and we owe them a debt of gratitude. We hope these products show our appreciation for their service to this country, and far beyond our borders. We know these products will help protect them from the harsh elements. Arbonne thanks you and salutes you!"



Operation Gratitude is the 501 (c) (3) non-profit, volunteer organization that annually sends 100,000+ care packages filled with snacks, entertainment items and personal letters of appreciation addressed to individual U.S. Service Members deployed in hostile regions. The organization's mission is to lift morale and express to all Armed Forces the appreciation and support of the American people. Each package contains donated product valued at ~\$100 and costs the organization \$11 to assemble and ship. By the end of 2009, Operation Gratitude will have shipped more than 500,000 packages to American Military deployed overseas.

**MEDIA NOTE:** Rita Davenport, Arbonne President, and Richard Estalella, Arbonne Sr. VP Operations, will make an official announcement about this donation at Operation Gratitude's "Kick-Off of the Operation Gratitude 2009 Holiday Drive" event this Saturday, October 24, between noon and 1 p.m. Pacific time, at the armory, located at: Operation Gratitude, 17330 Victory Blvd., Van Nuys, CA 91406



### ABOUT ARBONNE

For three decades, Arbonne has been committed to enriching the lives of its Independent Consultants. Through unparalleled products, a strong, supportive community and a generous compensation plan, Arbonne provides the opportunity to achieve prosperity and freedom, and to live beautifully. The company creates personal care and wellness products that preserve and enhance the skin, body and mind. At Arbonne, beauty begins with premium botanical ingredients, an integrative approach to beauty and an unwavering commitment to pure, safe and beneficial products. Arbonne products are available exclusively through a network of independent distributors in the United States, Canada, Australia and the United Kingdom. For more information, please visit [www.arbonne.com](http://www.arbonne.com).