



ARBONNE OPENS GREENWOOD DISTRIBUTION CENTER

Distribution Center Opening Creates 440 Jobs and Supports Arbonne's 1,000,000 Independent Consultants Nationwide

Greenwood, IN (July 10, 2006) - Arbonne International® LLC

Today, Arbonne International, an Irvine, California-based company developing and distributing premium Swiss-formulated skin care products, marked the opening of a state-of-the-art distribution center in Greenwood, IN. This center will serve approximately two-thirds of the United States allowing 99% of orders to be delivered within three days.

FOR MORE INFORMATION, CONTACT:

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F O R I M M E D I A T E R E L E A S E

"In 2005, Arbonne experienced unprecedented growth with a 164% increase in sales, creating the need for an additional distribution center," said Bob Henry, Arbonne Chairman and CEO. "This new distribution center supports us in our vision to provide skin care products unparalleled in quality and effectiveness."

Rita Davenport, Arbonne President, added, "The wonderful thing about Arbonne is that it's not just about fabulous products, it's also about great people." Rita went on to say, "the continued exceptional growth is a direct result of the efforts of thousands of Independent Consultants and the leadership of our growing, experienced and dedicated Executive Team."

The new distribution center now has 440 full-time employees working Monday through Saturday on two shifts. This number exceeds Arbonne's original projection for 300 employees by July.

Governor Mitch Daniels and Greenwood Mayor Charles E. Henderson joined Arbonne Executive Team members, Independent Consultants and special guests in touring the new center and officially welcoming Arbonne.

"Arbonne International considered locations in several different states for its Midwest distribution facility, and Indiana was clearly the company's best choice. Indiana is already home to more than 29,292 Arbonne Independent Consultants, and this new distribution center is another economic win for Hoosiers," said Indiana Governor Mitch Daniels.

DISTRIBUTION CENTER

The Greenwood Distribution Center is a 208,000 square foot complex located at 800 Commerce Parkway Drive West, off I-65 at the Greenwood exit 99. The facility will achieve a 100% accuracy rate for more than 35,000 daily shipments.

Carol Hukari, Senior Vice President of Operations said, "Arbonne has been experiencing explosive growth over the past several years. Our new facility is a critical addition to help us keep up with that growth and improve our ability to ship packages to consultants and their customers in a timely manner. This distribution center will help us provide targeted 3-day delivery, from time of shipment, to those in the Eastern half of the United States."

Richard Estalella, VP Warehouse and Distribution, oversaw the design of the center to employ state-of-the-art technology at all levels. Estalella has more than 20 years of experience engineering distribution facilities for retail and manufacturing organizations. He says, "Arbonne has made the investment to incorporate the latest technology for automated distribution. It's the next generation of distribution and warehousing. Our employees are an integral part of the solution to achieve faster turnaround times. Our existing Irvine facility has recently been expanded and reengineered, but Greenwood will represent a much larger operation serving approximately two-thirds of the United States."

CEO Bob Henry concurs, "I am confident the new Greenwood Distribution Center will greatly improve the timely delivery of the more than 350 products we represent." He added, "Indiana has experienced explosive growth - we now average 1,000 new Arbonne consultants a month in the Hoosier state. That speaks volumes about Arbonne and our model for delivering high-quality skin care and wellness products."

ABOUT ARBONNE

Arbonne International, LLC is a direct-selling company that operates in the United States and Canada. Founded in 1980, Arbonne's mission has been to develop and distribute Swiss-formulated skin care products that are pure, safe and beneficial. Now 26 years later, Arbonne has grown from a skin care line to include color, aromatherapy, nutrition and weight loss products all available through its network of Independent Consultants.

Arbonne premium skin care products are formulated in Switzerland at the Arbonne Institute of Research and Development (AIRD) and made in the U.S.A.

Arbonne markets its products exclusively through a network of Independent Consultants. The Company has more than 1,000,000 Independent Consultants doing business in the United States and Canada. For more information, visit www.arbonne.com.

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