Men's Skin Care Concerns

Men's skin is oilier and more acidic due to the male hormone, testosterone. As a result, men require products that are not overly greasy or drying, which help to counteract the overproduction of oil that stems from skin dryness.

While men's skin is firmer due to higher levels of collagen, these levels decrease dramatically between the ages of 30 and 50, after which they stabilize. However, once the aging process starts, the skin rapidly loses its firmness and tone, causing deep wrinkles to form. Men require products that work to minimize the signs of aging and improve skin texture and tone. Sun protection is also important for men, because males are three times more likely to develop squamous cell skin cancer than females.

In addition to physiological differences, behavioral differences exist between men and women as well. For example, regular facial shaving causes a decrease in the skin's natural moisture and leads to irritation, such as burning, stinging, and redness. Ingrown hairs are also a common problem for men.

Men's Skin Care Needs

Confronted with these physiological and behavioral differences, as well as the daily stresses that cause dull, tired-looking skin, men require a skin care regimen that meets their specific needs.

Products that provide anti-friction properties for a close, clean shave are essential to diminishing irritation and chafing and delivering a smooth, comfortable shave. Hydration is key to also replenishing the skin’s natural moisture lost during shaving. Exfoliation is important to help with ingrown hairs and razor burn while shaving. Also necessary are fast-acting, post-shave balms with skin calming ingredients to help diminish razor burn and redness. Finally, a moisturizer with sunscreen ingredients protects the skin from sunburn while helping to reduce visible signs of aging.

RE9 Advanced for Men is an advanced line of grooming products that addresses the specific needs of men’s skin. For more information on RE9 Advanced for Men, please click here.