



FOR IMMEDIATE RELEASE

**NATURAL PRODUCTS GROUP COMPLETES FINANCIAL RESTRUCTURING
AND EMERGES FROM CHAPTER 11**

Irvine, CA, March 5, 2010—Natural Products Group, Inc. (the “Company”) today announced it has completed its financial restructuring and emerged from its Chapter 11 reorganization, only 37 days after its initial “pre-packaged” filing on January 27, 2010.

“Our rapid emergence is a tremendous achievement made possible because of the dedication of our Independent Consultants and employees, and the strong support of our lenders,” said Kay Napier, President of Natural Products Group and Chief Executive Officer of subsidiary Arbonne International, LLC. “We have moved through this process with speed and efficiency, and now, little more than a month later, we have emerged with significantly less debt, and the financial strength to continue growing our business and investing in new and innovative products for the benefit of our Independent Consultants and their Clients.”

Natural Products Group emerged from the Chapter 11 process on March 5, 2010 after meeting all closing conditions to the Company’s Plan of Reorganization (the “Plan”). The Plan was confirmed by the U.S. Bankruptcy Court in Wilmington, Delaware on February 22, 2010.

About Natural Products Group

Natural Products Group, Inc. (formerly Natural Products Group, LLC) is a special purpose holding company that was created in December 2004 to acquire Levlad, Inc. and its subsidiary Arbonne International, Inc., leaders in the manufacture and distribution of personal care products.

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