



FOR IMMEDIATE RELEASE

COURT CONFIRMS NATURAL PRODUCTS GROUP'S PLAN OF REORGANIZATION

Irvine, CA, February 22, 2010—Natural Products Group, LLC (the “Company”) today announced it has received confirmation of its “pre-packaged” Plan of Reorganization from the U.S. Bankruptcy Court in Wilmington, Delaware, which has been overseeing the Company’s Chapter 11 proceedings following its voluntary filing on January 27, 2010. The confirmation clears the way for the Company to emerge from its court-supervised financial restructuring in a little over one month from start to finish.

As previously announced, the Plan will reduce outstanding debt obligations by more than 80 percent and materially enhance the Company’s financial position. The Plan received approvals from an overwhelming majority of debt holders.

“Today represents a major step forward in our path to emergence,” said Kay Napier, President of Natural Products Group and Chief Executive Officer of subsidiary Arbonne International, LLC. “We have moved through this financial restructuring process very quickly, and we are now poised to emerge with significantly less debt, a strong balance sheet and the financial flexibility to continue developing new and innovative business-building tools and products for our Independent Consultants and customers.”

Ms. Napier continued, “It is thanks to the dedication and hard work of our talented Independent Consultants and employees, as well as the strong support of our lenders, that we have been able to move through this process so efficiently and successfully. As a result of our combined efforts, we are executing on our strategy to position the Company for continued growth and increased profitability in 2010 and beyond.”

Natural Products Group expects the Plan to become effective shortly, within the next few weeks, once all closing conditions have been met.

About Natural Products Group

Natural Products Group, LLC (NPG) is a special purpose holding company that was created in December 2004 to acquire Levlad, Inc. and its subsidiary Arbonne International, Inc., leaders in the manufacture and distribution of personal care products.

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