



**FOR IMMEDIATE RELEASE**

**January 27, 2010**

**NATURAL PRODUCTS GROUP ACHIEVES OVERWHELMING LENDER APPROVAL  
FOR PLAN TO REDUCE DEBT BY MORE THAN 80 PERCENT**

***Pre-Packaged Chapter 11 Plan Provides For Company To Maintain Normal Business Operations***

**Irvine, CA, January 27, 2010**—Natural Products Group, LLC (the “Company”) today announced it has received approvals from holders of over 90 percent of its bank debt for a restructuring plan that will reduce its outstanding debt obligations by more than 80 percent and materially enhance the Company’s financial position. In order to implement this “pre-packaged” restructuring plan, the Company and its subsidiaries today filed voluntary petitions for reorganization under Chapter 11 of the U.S. Bankruptcy Code in the U.S. Bankruptcy Court in Wilmington, Delaware. Under the plan, all of the Company’s obligations to its Independent Consultants and its trade creditors would be fully honored. Because of the extraordinary support from its lenders, the Company expects to complete the restructuring very quickly—most likely within 45 to 60 days.

The plan provides for the continued normal operation of the Company’s principal operating units, Arbonne International, LLC, and Levlad, LLC, which will continue to provide a full range of products and services to their customers. Additionally, the plan calls for Arbonne’s global network of Independent Consultants to continue receiving their compensation from commissions and overrides as usual and for Arbonne’s practices in the Field to remain the same. Under the plan, all Arbonne and Levlad employees will continue to receive their usual pay and benefits.

“This is a major milestone in our strategy to position the Company for continued growth and increased profitability,” said Kay Napier, Chief Executive Officer of Arbonne and President of Natural Products Group. “I am deeply gratified by the enthusiastic support of our lenders to reduce the Company’s debt substantially and increase our financial flexibility.”

She continued, “Arbonne represents an exceptional business opportunity because our fundamentals are so strong. We have tremendous products and an amazing and talented team of Independent Consultants and employees supporting all of our efforts around the world. Our improved balance sheet will permit us to capitalize on these qualities and enable us to focus on developing new and innovative products for our customers to enjoy.”

The Company has filed customary “First Day Motions” with the Bankruptcy Court, which if granted, together with the plan, will help ensure that the restructuring is seamless and has no adverse impact on the Company’s Independent Consultants, employees, customers and suppliers. The Company currently has adequate cash on hand to satisfy obligations associated with conducting business in the ordinary course. In addition, the Company’s lenders have agreed to provide a new debtor-in-possession (DIP) credit facility of up to \$20 million to support the Company’s working capital needs during the restructuring. When approved by the Bankruptcy Court, \$10 million would be available immediately. An additional \$5 million would be available when the Bankruptcy Court approves the plan and the remaining \$5 million would be available with the consent of the lenders.



# ARBONNE®

The Company's legal advisor is White & Case LLP and its financial advisor is the Blackstone Group. Additional information about the reorganization is available online at [arbonne.com](http://arbonne.com) > The Company > Corporate Information > Arbonne Restructure. Court filings and claims information are available at [www.npginfo.com](http://www.npginfo.com).

## **About Natural Products Group**

Natural Products Group, LLC (NPG) is a special purpose holding company that was created in December 2004 to acquire Levlad, Inc. and its subsidiary Arbonne International, Inc., leaders in the manufacture and distribution of personal care products.

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