

ARBONNE®

January 27, 2010

Dear Valued Customer,

On January 27, 2010, we began implementing a debt-reduction plan that will strengthen Arbonne financially so we can continue to invest in our business and ensure that the company is well-positioned for the future. We developed this plan with the support of our lenders and have chosen to implement it through a “pre-packaged” Chapter 11 reorganization.

As numerous companies have demonstrated during this difficult economic cycle, this type of strategic Chapter 11 filing is an effective way of achieving a fast and efficient debt restructuring with minimal disruption to the business. In fact, because we have already received the approvals we need from our lenders, we expect to complete this process most likely within 45 to 60 days.

Our plan provides for normal day-to-day business to continue as usual. You can count on us to continue offering our full line of premium-quality health and beauty products with the same high level of attention and customer service you have come to expect from us. Additionally, we will continue to offer current and prospective Independent Consultants all of our outstanding business-building programs, amazing trips and incentives as well as state-of-the-art product technology, the very latest training methods and the most advanced support tools available today.

Arbonne is a great company with great people, great products and a great future. Today's actions will allow us to reduce our debt by 80 percent, which will lower significantly the amount of cash we spend on principal and interest payments. As a result, we will be able to use this cash to invest in building our business and continue developing new and innovative products to meet your personal care and wellness needs.

Additional information about the reorganization is available at arbonne.com > The Company > Corporate Information > Arbonne Restructuring. We will keep you updated as we move through this process. And, as always, please don't hesitate to contact your Arbonne Independent Consultant if you have any questions. You also can call Arbonne Customer Service toll-free at 1.800.ARBONNE in the U.S. and 1.888.ARBONNE in Canada.

Sincerely,



Kay Napier
CEO, Arbonne International, LLC

